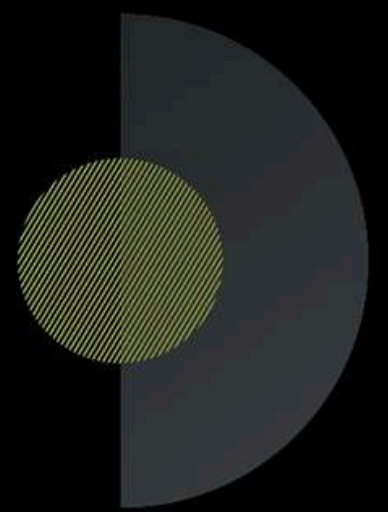




enfiniti
ACADEMY



Drama - Based Corporate Training

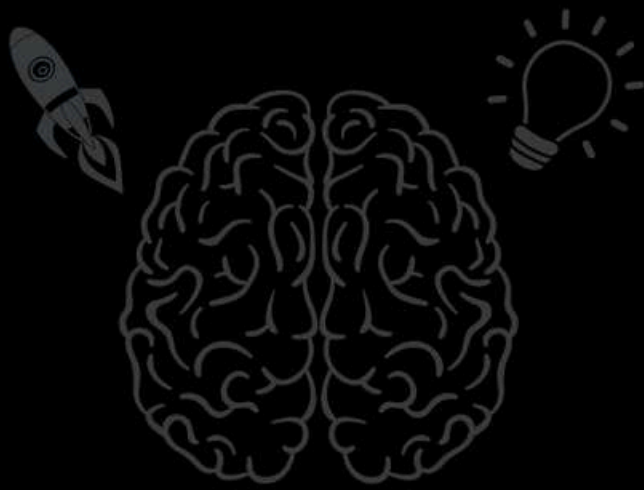


HRD CORP CLAIMABLE



WE CREATED PLAY!

CREATIVITY IGNITING GROWTH MINDSET FOR CORPORATE SUCCESS.



TIARA JACQUELINA CHIEF DREAM-MAKER

As a producer, I'm constantly motivating everyone to keep thinking "TEAM" whilst navigating conflicting creative ideas, balancing differing views and adapting to different working styles, throughout the many tedious months of preparation.

Once in the theatre, the magic is then in managing every minute detail, to make sure that from the time curtains go up, every cue needs to run with CLOCKWORK precision, 100 people working in tandem for 3 whole hours, until the curtains come down and I can breathe out again.

So, drawing on the strength of our group in theatre and drama-based leadership training, my team and I have created this highly effective and **DRAMATICALLY DIFFERENT** method of training called Enfiniti PLAY!



What you will undergo in training is some of the techniques all the best actors would apply when preparing for very differing roles. When these drama techniques are applied correctly, the audience completely **BELIEVE** the actor **IS** the character.

Similarly, Enfiniti PLAY! is an **EXPERIENTIAL AND INTERACTIVE** training program using copyrighted techniques adapted from the theatre. The result? Immediate and lasting results in the development of your organisation's main "players": **THE PEOPLE.**

I hope you and your colleagues will soon get to experience for yourself how effective drama can be in transforming your organisation today. All the best!



WE CREATED PLAY!



APPRECIATION AWARDS

MINISTRY OF EDUCATION
2017



RECOGNITION OF LISTING ON THE SOCIAL IMPACT EXCHANGE

AGENCI INOVASI MALAYSIA
2018 / 2019

“ ... providing tools for enhancing soft-skills, genuine human connection and so much positivity in our forward-thinking work cultures ”

JOANNA BESSEY HEAD OF ENFINITI ACADEMY

From young, I was mesmerised by the theatre experience and its magical long-lasting emotional impact. Good theatre, as a storytelling art, demonstrated the ultimate clear messaging. It opened myself to differing viewpoints and celebrated being human.

This fascination expanded into a career in the performing arts, enveloping 20 years. I began as a successful actor, then director and producer; but it was through my journey as a teacher that I realised how theatre techniques were also useful for developing well-rounded human beings.

Wanting to share skills and techniques helpful for any company, we developed Enfiniti PLAY!

We have been training people since 2011 in various locations; in our training centre or studios, at Tiarasa Escapes Glamping Resort and online.

We are so happy the training is providing tools for enhancing soft-skills, genuine human connection and so much positivity in our forward-thinking work cultures.



WHY YOU NEED PLAY!



01 Do you wish your employees would be **genuinely engaged** during training?



02 Tired of trainings that **give great lessons but are quickly forgotten** in workplace realities?



03 Need more effective tools for **influencing, conflict resolution, and assertive communication?**



04 This training facilitates **team-bonding, creative collaboration and positive interactions**. You and your peers will leave with boosted morale, newfound individual and collective goals, resulting in enhanced productivity for the company = 💰💰💰

MAYBE IT'S TIME TO PLAY! INSTEAD.



● Stephen Rahman-Hughes in OlaBola The Musical | 2019



PLAY! TO LEVEL UP



● Tiara Jacquelina, Adibah Noor, Ryan Silverman & Tony Eusoff in *The Secret Life of Nora*

ENFINITI PLAY! IS AN IMMERSIVE, DRAMA-BASED CORPORATE TRAINING PROGRAMME THAT USES THEATRE TECHNIQUES, THAT CAN BE IMMEDIATELY APPLIED IN THE WORKPLACE.

You will learn how to adopt different behaviours and characteristics to fit the situation in an authentic manner. Learn methods to be agile and adaptable in different situations when handling different team members individually.

Our unique training approach allows “PLAY!ers” to **break away from the norm**, see and discuss things from a different perspective, within a **fun, lively and non-judgmental** environment.

Drama-based training is a **powerful and experiential change management tool**. It’s based on our copyrighted techniques and the Actor’s Toolkit, that professional actors use when switching from very differing roles.

PLAY! TO WIN



● OlaBola The Musical | 2019

Enfiniti PLAY! Training modules will:

- ✓ Boost team-bonding and improve communication
- ✓ Drive creative thinking and problem-solving
- ✓ Harness confidence and leadership development

Our PLAY! programme is built on four personal and business development pillars:

• **PARTICIPATE**

Foster genuine team connections and lasting bonds

• **LIBERATE**

Develop a confident voice and clearer communication

• **ACTIVATE**

Your adaptability & creative thinking

• **YIELD**

A positive, motivated team encourages productivity





HOW TO PLAY!

01

EVERYONE ON YOUR FEET!

You are not subject to “Death by PowerPoint”, but instead all PLAY!ers **participate in active learning and immersive group exercises.**

02

ROLE PLAYING

PLAY!ers are directed to act out challenging work scenarios through **role-play, using drama techniques.** The simulation will prepare you to cope under pressure and respond accordingly when such real-life situations occur – especially when dealing with time-constraints, managing uncertainty, presentations etc.



03

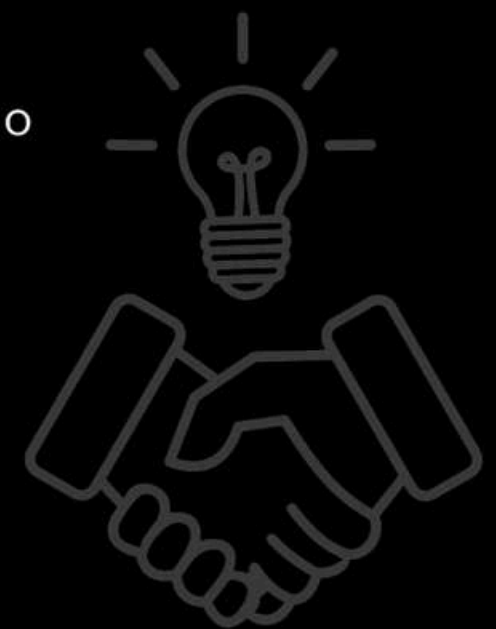
ACTIVATING YOUR CREATIVE THINKING

Our fun methods have lasting takeaways that encourage cultural change. These include the skills of **improvisation, igniting imagination, problem-solving and speaking with confidence and passion.**

04

CREATING A SAFE PSYCHOLOGICAL SPACE

Our training **facilitates emotional wellness and a safe space** to share one’s opinions, broaden your listening skills, provide methods to give and receive constructive feedback, **creating trust** between your people.

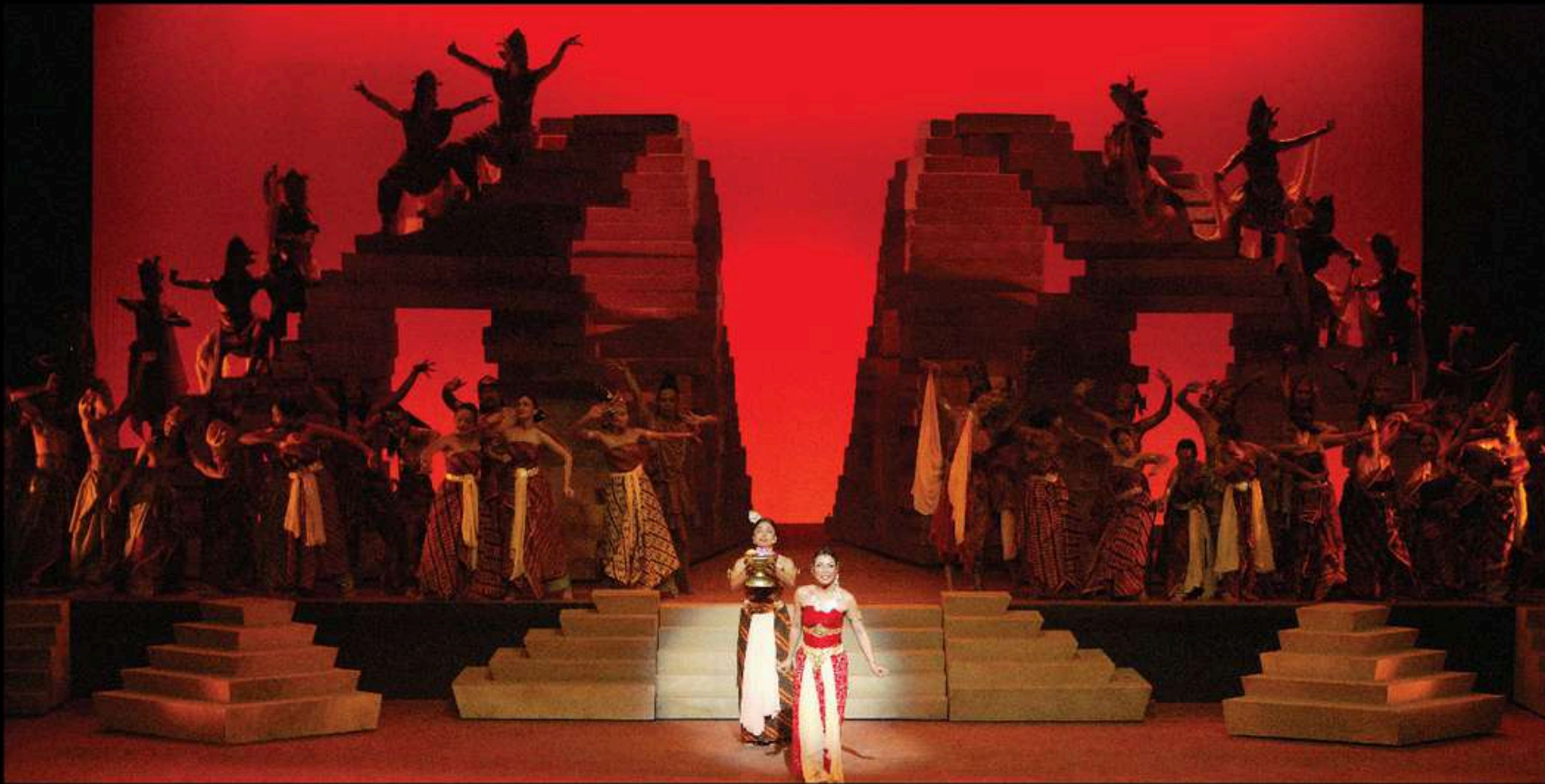


● Infiniti PLAY! Session at Tiarasa Escapes



AS SHAKESPEARE PUT IT,

**“ ALL THE WORLD’S A STAGE,
AND ALL THE MEN & WOMEN
MERELY PLAY!ERS ”**



- Puteri Gunung Ledang The Musical,
- P.Ramlee The Musical,
- OlaBola The Musical





PLAY!LIST

Modules are also available online.



EFFECTIVE COMMUNICATION & PRESENTATION SKILLS

LEARNING OBJECTIVES

- A Engaging Presentation Skills
- B Body language & Vocal Techniques
- C Building Self-Confidence

APPLICATION FOCUS

- Creative Storytelling
- Confident Speaker & Presenter
- Engaging & Clear Communication



TRANSFORMATIONAL DRAMA-BASED TRAINING FOR FRONT-LINERS

A. Confidence Building

- Build confidence when communicating with customers and staying objective.
- Interact with customers comfortably and genuinely.
- Drama-techniques for confidence, defining and embodying ideal mindset & behaviours, at the workplace and while under pressure.
- Role-play challenging situations.

B Positive Team Player

- Staying motivated and positive during high stress workload or receiving feedback.
- Using creativity for solutions-oriented mindset.



TEAM BUILDING / RELATIONSHIP INTELLIGENCE

A Strengthen Team Relationship

- Improved Communications & Bonding

B Positive Team Interactions

- Creative Group Discussions, Listening Skills, Giving and Receiving Constructive Feedback

C Team Problem Solving

- Situational Simulations, Design Thinking Techniques and Team Leadership Development



THE INSPIRATIONAL LEADER

A Developing Executive Presence

- Discover Your Best Self to Lead Enhance Authenticity and Charisma

B Situational Adaptation

- Adaptable & Agile Leadership

C Connecting with Your Team

- Awareness of Team Members' Needs - Emotional Intelligence



CREATIVE THINKING

A Embracing Diversity

- Empathy, Openness, Environment of Understanding, Design Thinking Techniques and Strength in Diversity

B Brainstorming Techniques

- Team Creativity for Problem Solving

C Effective Listening Skills

- Creativity & Sharing Ideas
- Giving & Receiving Constructive Feedback



CORPORATE WELLNESS • CREATIVITY & STRESS RELIEF

- A Creativity & Emotional Wellbeing
 - Stress Relief & Relaxation
 - Creative, Positive & Playful Mindset
- B The Art Of Breathing • Yoga
 - Breathing Habits To Heal, Relax & Operate More Efficiently
- C Mindfulness & The Art Of Relaxation For Healing
 - Resilience In Stressful Times
 - Guided Relaxation For Self-Healing
 - The Art Of Relaxation
 - Laughter Is The Best Medicine
- D Nutrition, Healthy Habits & A Positive Lifestyle
 - Learn About Healthy Nutrition
 - Change Habits To Prevent Certain Diseases
 - Optimise How You Function Physically, Mentally & Emotionally
- E Balancing EQ, SQ & IQ
 - Personal Leadership Development
 - Develop Emotional Intelligence (EQ), Spiritual Intelligence (SQ) In Balance With Intelligence Quotient (IQ)



MEET THE TRAINERS

Our team comprises of highly-experienced, award-winning theatre professionals:

SANDRA SODHY



- An expert in coaching English and Presentation Skills. Sandra has over 20 years of experience conducting corporate training across Southeast Asia.
- She holds a Bachelor and a Masters in Economics and a Diploma in Teaching of English as a Second Language (TESL) from Regional Language Centre Singapore.
- Her wide-ranging career spans theatre, TV, film, music, advertising and recording industries.

AMSALAN DORAISINGAM



- Amsalan is a certified & accredited HRDC trainer with experience in arts, theatre, TV, and corporate training. He has worked in Malaysia, Indonesia, the USA, and the UK.
- He was a producer for Instant Cafe Theatre in Malaysia and directed the BaliSpirit Festival in Indonesia. He also worked in Indonesian TV as a creative producer.
- In the UK, he directed theatre projects in London. In the US, he directed plays in Florida and Minnesota. Amsalan has a Master of Fine Arts in Acting from the University of Florida, USA.

JOANNA BESSEY



- She is a HRDC certified & accredited trainer and has headed the Enfiniti Academy of Performing Arts since 2011, and trained Bloomberg TV new anchors, celebrity actors and young upcoming talent.
- An award-winning actor and director for musicals such as Dreamgirls and Seussical, as well as a corporate trainer for over 15 years, Joanna trained people of all levels within a company, including C-suite in diverse industries.
- Her career began as a theatre actor and television star. She is most-known for her roles in 'Kopitiam' on Netflix and as a TV presenter for 'Exploring Malaysia' on BBC World News.

TRIA AZIZ



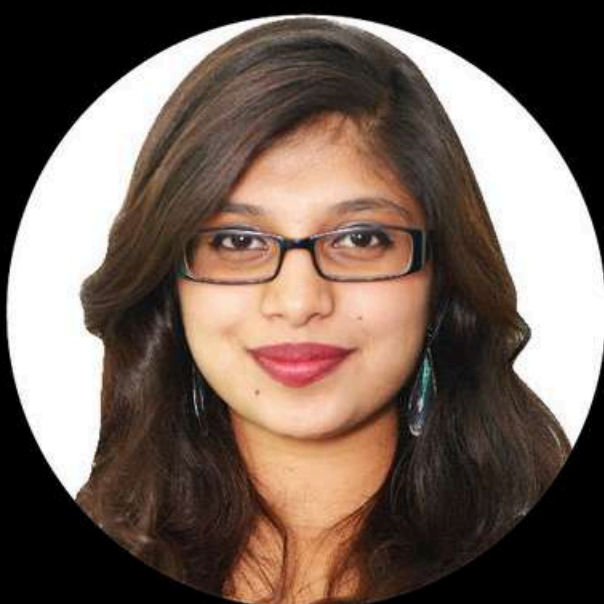
- She is an HRDC certified trainer and an award-winning theatre performer who believes in self-motivational development.
- A prominent vocal and music performer, Tria kicked off her professional career in performing arts and has been a part of over 20 musicals and plays.
- Notable awards include: Audience Choice Award for NTV7 Musical Talent Competition, BOH Cameron Arts Awards for Best Musical Performer, Best Musical Supporting Actor, Best Vocal in Music.

CHACKO VADAKETH



- He has conducted almost 20 years of theatre-based training for companies in Kuala Lumpur, Shanghai, Hong Kong and Jakarta and uses his vast experience.
- A former lawyer turned corporate trainer, actor, host, voice-over artist, producer and creative/arts consultant. Chacko is an advocate and solicitor of the High Court in Malaya.
- He studied Law and Archaeology and Anthropology at Cambridge University and is a Barrister at Law of Lincoln's Inn, London.

KATHLEEN FERNANDEZ



- She is a HRDC certified trainer, Certified Facilitator (FINEEC) and IAC Masteries Practitioner Certified Professional Coach (TCI).
- A passionate advocate of performing arts and corporate training, with a media background that enhances her ability to navigate diverse aspects of professional life.
- She is a firm advocate of the benefits and strength that both the arts and training have to offer to nurture life skills.

IDA MARIANA



- Over 20 years of experience as a jazz singer and theatre actor, now focusing on corporate wellness with a specialisation in breathing techniques and emotional wellbeing.
- A passionate fitness enthusiast and emotional health advocate, committed to helping individuals achieve balance through mind-body awareness.
- Holds an LLB (Hons) from Universiti Kebangsaan Malaysia and a Master's degree in Theatre Studies from the University of New South Wales, Australia.

FEATURED GUEST SPEAKER



PUAN SRI TIARA JACQUELINE

Chief Dream Maker of The Enfiniti Creative Universe

Tiara Jacqueline leads Enfiniti with passion and creativity. She's a well-known actress, producer, and director who brings Malaysian and ASEAN stories to life.

Tiara is loved for her world-class work and big ideas. Everything she touches turns into something special. Known as the "Andrew Lloyd Webber of Malaysia," she continues to inspire through the magic of the arts and is often an invited key-note speaker at corporate events.

“ The Enfiniti PLAY! skills I will use in my workplace are the body language points and the use of the Element System to make me a professional person at work. It also helped me know how to be confident when communicating with bosses, peers and customers, using the elements. ”



Customer Advisory Executive
Maybank Cambodia

“ Our favourite aspects of Enfiniti PLAY! were the Presentation Skills, Body Language, Vocal Projection and Exercises and the PLAY Elements System. The drama-based activities are fun and the introspective feedback was a favourite aspect of PLAY! for many of the team members. One of our participants commented that they never thought that someone from a theatre background could train our team. But it turned out to be very useful for the workplace! ”



Legal & Secretarial Department
NESTLÉ Malaysia



“ ...it encourages us to leave our comfort zone but this created bonding between participants. It was an excellent opportunity for me to get to know my local colleagues in a different way, doing all these role-play exercises. After the training, back in the office, you already start noticing the difference. Great! ”



Project Engineer
SBM Offshore



- Enfiniti PLAY! Session
TOP LEFT • PETRONAS Leadership Centre | RIGHT • VALE
BOTTOM • Malaysia Automotive Institute (MAI)



PLAY!ERS TESTIMONIALS



● Enfiniti PLAY! Session | PETRONAS

“ The activities helped us to work as a team and the trainers know their stuff and are just overall nice people. The fun nature of the course makes it more interesting than other training programmes. We found that the PLAY! Character Elements System helped us understand ourselves and others better. The system is useful for their workplace. It has helped some to build confidence and there's a certain openness that wasn't there before. 100% of the team want to attend future training sessions under the PLAY! umbrella. ”

“ We had great coaching on stage presence from the coaches. It helped us to deliver effective messages to the audience. This was well-received by all levels of the audience from their feedback to us. The elements of the training like effective breathing techniques, vocal training and one-on-one coaching before the presentation brought great value to us to deliver our presentations. ”



**Brand Management Strategic
Communications Division**
Petronas Dagangan Berhad



Senior Manager
Coca-Cola Malaysia



● Enfiniti PLAY! Session | SBM OFFSHORE



PAST PLAY!ERS



Plantation

HONDA
The Power of Dreams



PETRONAS

ExxonMobil



HAVAS



MINISTRY OF HIGHER EDUCATION



Bloomberg
TV MALAYSIA



HRD CORP CLAIMABLE



COME PLAY! WITH US

PLAY! AT YOUR VENUE, OURS OR ONLINE!



Enfiniti Academy

No. 28, Jalan PJU 5/20D,
The Encorp Strand,
Kota Damansara PJU5,
47810, Petaling Jaya, Selangor



Enfiniti Academy



Tiarasa Escapes Glamping Resort
@ Janda Baik



Tiarasa Escapes



Dream Forest Festival Park
@ Langkawi



Anywhere!

BOOK YOUR SESSION NOW!



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www.enfinitiacademy.com/play

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Enfiniti Academy



THE ENFINITI CREATIVE UNIVERSE is a collective of award-winning innovative, world-class experiences in the entertainment, arts education, tourism and hospitality industries, under the leadership of our Chief Dream-Maker, Tiara Jacqueline.

EXPECT THE SPECTACULAR!

Enfiniti Academy

Award-winning Drama-based Training

Enfiniti Events

Musical Theatre, Film, TV and Live Events

Tiarasa Escapes Glamping Resort

Winner of Best Luxury Glamping Experience -

Tourism Industry Award 2024 &

Tripzilla Excellent Award 2024

Winner of MLAA Excellence in Landscape Design

Award & Project of The Year 2019

Enfiniti (M) Sdn Bhd

Enfiniti Interactive Xperiences Sdn Bhd

Redefining Tourism and Hospitality through magical, unforgettable Themed attractions and experiences

